

## About us

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NART TV is the first Circassian satellite television channel, initiated by a group of hard-working youngsters who are primarily motivated by and committed to bring up a high quality programs for the benefits of all Circassians. The team motivated by rapid technological development, have come together to start the satellite channel. The creation of NART TV was prompted by the fear of seeing our beloved language completely disappear among the Circassian society around the world. The language is almost not spoken within the many Circassian communities today and virtually about to go extinct among our youth of Circassian descent. The disappearance of the language would not only be a loss of world's linguistic heritage, it would also open the door to the gradual loss of Circassian culture around the world.

Inserting itself within today's global dynamics, the creation of NART TV will gradually produce revival of the unique Circassian culture within these communities and trigger international awareness for it.

The goal for NART TV is to reach tens of thousands of viewers throughout the Middle East, North Africa and Southern Russia through a series of academic, social, entertainment and cultural programs.

A promotional video for NART TV channel is currently being carried by NOORSAT 1 satellite. Future programs will be in Circassian, local and other languages where Circassian live.